



PRESENTS



October 29, 2019
5-8pm
Gladstone Community Center

Social Media Guide for the 10th Annual BBQ, Benefit & Celebration

Suggested Tweets and Facebook Statuses for the Fuller Center for Housing of Greater Kansas City

The ENTIRE months of September and October we'll be promoting the 10th annual Fuller Center BBQ, a celebration benefiting the Fuller Center for Housing of Greater Kansas City. This annual event supports our mission of helping low-income families with housing needs in Kansas City. We would really appreciate your help getting the word out!

Below are a list of sample tweets and statuses for inspiration. These are just jumping off points - please feel free to adapt them to your own voice. The link goes to our website. Please share and re-tweet generously! That is how we will get the echo chamber going!

Facebook (we are @fullercenterGKC)

We recommend posting once or twice a week, as making frequent posts decreases the reach of your posts. For optimal results, share Fuller Center for Housing of Greater Kansas City's Facebook posts to your profiles and pages. (Be sure and like us at <http://facebook.com/fullercenterGKC!>)

I'm proud to be a supporter of the Fuller Center for Housing of Greater Kansas City. They have been working for ten years to provide affordable, accessible housing to families in need. Will you join me at the celebration? #fullercenterkcbbq <http://fullercenterkc.org/annual-bbq-benefit-celebration/>

Join us at the 10th Annual FCHGKC BBQ, Benefit and Celebration! This year I'm helping the Fuller Center for Housing of Greater Kansas City celebrate a DECADE of supporting low-income families with housing. Are you in? #fullercenterkcbbq <http://fullercenterkc.org/annual-bbq-benefit-celebration/>

You're Invited! Attend the FCH 10th Annual BBQ Benefit & Celebration! Will you be my guest on Tuesday, October 29, 2019? #fullercenterkcBBQ <http://fullercenterkc.org/annual-bbq-benefit-celebration/>

Fill up on pulled pork, ribs, chicken, all the fix'ns at the FCH 10th Annual BBQ & Benefit #fullercenterkcBBQ <http://fullercenterkc.org/annual-bbq-benefit-celebration/>

If you believe that all families deserve accessible, affordable housing, you won't want to miss this event! Join us on October 29 to support the Fuller Center for Housing in their mission of helping low income families with housing needs in Kansas City at the 10th Annual BBQ & Benefit! #fullercenterkcBBQ <http://fullercenterkc.org/annual-bbq-benefit-celebration/>

Where will you be for dinner on October 29th? I'm going to the 10th Annual Fuller Center BBQ, Benefit & Celebration to support their work helping low income families with housing needs. Won't you join me? #fullercenterkcBBQ <http://fullercenterkc.org/annual-bbq-benefit-celebration/>

I'm helping the Fuller Center for Housing of Greater Kansas City raise money to eliminate poverty housing on October 29. Check out their auction site and buy a ticket to the event. Learn more at <http://fullercenterkc.org/annual-bbq-benefit-celebration/> #fullercenterkcBBQ

Twitter (we are @fullercenterkc)

You can tweet as many times as you want. Don't worry about duplicates or "too much" tweeting or retweeting since the Twittersverse moves quickly!

Fill up on pulled pork, ribs, chicken, all the fix'ns at the 10th Annual BBQ & Benefit. It's happening on October 29 at the Gladstone Community Center. Details at <http://fullercenterkc.org/annual-bbq-benefit-celebration/> #fullercenterkcBBQ

I'm going to the 10th Annual BBQ Benefit & Celebration October 29 <http://fullercenterkc.org/annual-bbq-benefit-celebration/> #fullercenterkcBBQ See ya there! @fullercenterkc

Support @fullercenterkc to help low income families w/housing needs in Kansas City at the #fullercenterkcBBQ October 29, 2019 <http://fullercenterkc.org/annual-bbq-benefit-celebration/>

Help @fullercenterkc help more families with housing by buying tickets or bidding on items @ the #fullercenterkcBBQ 10/29 <http://fullercenterkc.org/annual-bbq-benefit-celebration/>

GET YOUR GRUB ON at the 10th annual Fuller Center BBQ Benefit & Celebration! #fullercenterkcBBQ 10/29 <http://fullercenterkc.org/annual-bbq-benefit-celebration/>

I'm going to the #fullercenterkcBBQ 10/29 because I believe all families deserve a safe, affordable place to live. Learn more and register to join me at <http://fullercenterkc.org/annual-bbq-benefit-celebration/>

Help @fullercenterkc celebrate another year of helping families w/housing by buying tickets to the #fullercenterkcBBQ <http://fullercenterkc.org/annual-bbq-benefit-celebration/>

Thanks for your help! We couldn't do it without you!

Feel free to use free tools to schedule your tweets:

- HootSuite is free tool that helps you schedule tweets. Use this link for the free version of HootSuite: <https://hootsuite.com/plans/free>. You can schedule up to 30 posts at a time with a free account.
- Buffer is a platform that allows you to schedule tweets across channels. You can schedule up to 10 posts on each channel at a time with a free account.
- Tweet Deck is a free product through Twitter that allows you to schedule tweets to be sent at a later time. Use Tweetdeck at <https://tweetdeck.com>.

If you have any questions about sharing, please drop a line to Rachel at rachel@nthdegreedesigns.info. For questions about the event, contact Randy at randall.smith@kc.rr.com.