



PRESENTS



October 18, 2018
5-8pm
Gladstone Community Center



Social Media Guide for the 9th Annual BBQ, Benefit & Celebration

Suggested Tweets and Facebook Statuses for the Fuller Center for Housing of Greater Kansas City

The ENTIRE month of October we'll be promoting the 9th annual Fuller Center BBQ, a celebration benefiting the Fuller Center for Housing of Greater Kansas City. This annual event supports our mission of helping low-income families with housing needs in Kansas City. We would really appreciate your help getting the word out! Below are a list of sample tweets and statuses for inspiration. These are just jumping off points - please feel free to adapt them to your own voice. The link goes to our website. Please share and re-tweet generously! That is how we will get the echo chamber going!

Thanks in advance for your support! If you can't live tweet throughout the week, you can use free tools to schedule your tweets:

- HootSuite is free tool that helps you schedule tweets. Use this link for the free version of HootSuite: <https://hootsuite.com/plans/free>. Mashable has a guide with instructions on how to use HootSuite: <http://mashable.com/2013/09/18/hootsuite-beginners-guide/>
- Tweet Deck is a free product through Twitter that allows you to schedule tweets to be sent at a later time. You can download TweetDeck from this site: <https://about.twitter.com/products/tweetdeck> Here is a 1.5 minute video to learn how to schedule tweets: <https://www.youtube.com/watch?v=BkZrjHLE1IM>

Facebook (we are @fullercenterGKC)

We recommend posting once or twice a week, as making frequent posts decreases the reach of your posts. For optimal results, share Fuller Center for Housing of Greater Kansas City's Facebook posts (Be sure and like us at <http://facebook.com/fullercenterGKC/>!)

Help us celebrate another year in helping low income families with housing needs in Kansas City! #fullercenterkcBBQ
<http://fullercenterkc.org/annual-bbq-benefit-celebration/>

Join us at the 9th Annual FCHGKC BBQ, Benefit and Celebration! #fullercenterkcBBQ
<http://fullercenterkc.org/annual-bbq-benefit-celebration/>

You're Invited! Attend the FCH 9th Annual BBQ Benefit & Celebration! Thursday, October 18, 2018
#fullercenterkcBBQ <http://fullercenterkc.org/annual-bbq-benefit-celebration/>

Fill up on pulled pork, ribs, chicken, all the fix'ns at the FCH 9th Annual BBQ & Benefit Thursday, October 18, 2018
#fullercenterkcBBQ <http://fullercenterkc.org/annual-bbq-benefit-celebration/>

Support the Fuller Center for Housing in their mission of helping low income families with housing needs in Kansas City at the 9th Annual BBQ & Benefit Thursday, October 18, 2018! #fullercenterkcBBQ <http://fullercenterkc.org/annual-bbq-benefit-celebration/>

Where will you be for dinner on October 18th? I'm going to the 9th Annual Fuller Center BBQ, Benefit & Celebration to support their work helping low income families with housing needs #fullercenterkcBBQ
<http://fullercenterkc.org/annual-bbq-benefit-celebration/>

I'm helping the Fuller Center for Housing of Greater Kansas City raise money to eliminate poverty housing on October 18. Check out their auction site and buy a ticket to the event. #fullercenterkcBBQ
<http://fullercenterkc.org/annual-bbq-benefit-celebration/>

Twitter (we are @fullercenterkc)

You can tweet as many times as you want. Don't worry about duplicates or "too much" tweeting or retweeting since the Twitterverse moves quickly!

Fill up on pulled pork, ribs, chicken, all the fix'ns at the 9th Annual BBQ & Benefit <http://fullercenterkc.org/annual-bbq-benefit-celebration/>

I'm going to the 9th Annual BBQ Benefit & Celebration October 18 <http://fullercenterkc.org/annual-bbq-benefit-celebration/> #fullercenterkcBBQ See ya there! @fullercenterkc

Support @fullercenterkc to help low income families w/housing needs in Kansas City at the #fullercenterkcBBQ Oct. 18 <http://fullercenterkc.org/annual-bbq-benefit-celebration/>

Help @fullercenterkc help more families with housing by buying tix or bidding on items @ the #fullercenterkcBBQ 10/18 <http://fullercenterkc.org/annual-bbq-benefit-celebration/>

GET YOUR GRUB ON at the 9th annual Fuller Center BBQ Benefit & Celebration! #fullercenterkcBBQ 10/18 <http://fullercenterkc.org/annual-bbq-benefit-celebration/>

I'm going to the #fullercenterkcBBQ 10/18 because I believe all families deserve a safe, affordable place to live <http://fullercenterkc.org/annual-bbq-benefit-celebration/>

Help @fullercenterkc celebrate another year of helping families w/housing by buying tix to the #fullercenterkcBBQ <http://fullercenterkc.org/annual-bbq-benefit-celebration/>

Thanks for your help! We couldn't do it without you!

If you have any questions about sharing, please drop a line to Rachel at rkhiles@gmail.com. For questions about the event, contact Graham at graham@fullercenterkc.org or Wayne at mu80gabe@aol.com.